



Scoil Mochua  
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Celbridge  
Co. Kildare  
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Roll No.19794V

April 2019

Following the success of our 2016 production of *Annie Junior* in the *Bord Gáis Energy Student Theatre Awards*, our award winning production team are back and better than ever!

**This May, Scoil Mochua proudly presents *Disney's Beauty and the Beast Jr.***

This year's production will run over **three nights from 28<sup>th</sup>-30<sup>th</sup> May 2019**. With a cast and crew of over 50 children, we will entertain an audience of almost **1000 people** including invited guests, local media and local dignitaries.

Our production of *Annie* won the prestigious award for *Best Choreography* and was runner-up in the category of *Best Overall School Musical*. We were also chosen to perform a scene from our show on stage in the *Bord Gáis Theatre* and were invited to appear on *RTE's Today Show*.

This year *Beauty and the Beast* is set to dazzle with the added bonus of professional sound engineers, lighting technicians, professional costumes, hair and make-up. The production of our musicals is at the highest level you can expect for a primary school show. We do not hold back and this musical is set to be our best one yet!

As I'm sure you are aware, a show of such high standard comes at a cost and this is where we hope you will be able to help. We will be selling full colour, professionally printed programmes at our show and we are offering you the opportunity to advertise your business to our vast and diverse array of audience members. If you chose to advertise with us we will also promote your business through our school's website (currently attracting 4,500 visitors monthly), Facebook page (followed by local parents and extended family in the Celbridge area and beyond) and Twitter account (which has national reach). We will also be inviting local newspapers to provide coverage of the show and will print thanks to you in our monthly newsletter which goes home to every family in our school. **We will ensure that you get the most publicity possible.**

**An advertisement in our programme will cost €100.** You may also choose to **donate a raffle prize** which will see your business listed in the programme as a sponsor.

Any profit we make from this show will go towards our next production, our music resources and will be used to enhance our musical theatre programme in the school. You can help to support the local children of Celbridge to realise their talents and live their dreams through your kind and generous donations.

Please email your advertisements to [jcorr@scoilmochua.com](mailto:jcorr@scoilmochua.com) by **Wednesday 24th April 2019**.

Cheques made payable to Scoil Mochua please.

If you wish to pay electronically the school's bank details are as follows:

**IE16 AIBK 9335 0320 4180 38    BIC: AIBKIE2D**

  
Catherine Carragher  
Principal

  
Leanne Smith  
Musical Director

  
Jenny Corr  
Musical Director